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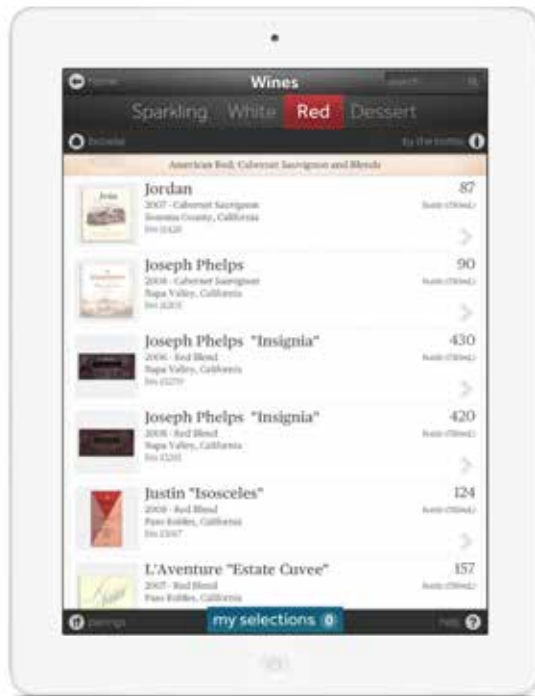
TASTEVIN BRINGS  
BEVERAGE SERVICE INTO  
THE 21ST CENTURY



*Tastevin at Bistro  
One LR, Ritz-Carlton,  
Miami Beach.*

# TASTEVIN:

## New Features For Your Digital Wine List



**Tastevin**

Tastevin, a user-friendly iPad app that empowers restaurateurs with a dynamic selling tool that saves time, money and excites customers, will debut new features this fall. Updates include a landscape format option, customizable design features and barcode scan support. Landscape view offers restaurants incredible flexibility and is ideal for the iPad Mini or full-size iPad. Tastevin's new visual design matches the iOS 7/8 aesthetic and is highly customizable, allowing the app to be matched to venue decor and color scheme. To further enhance the inventory management features, support for a barcode inventory system that allows operators to quickly scan their cellar and upload the results to Tastevin is now available.

Tastevin allows restaurants to create custom beverage menus, promote news and events, better understand customers' preferences, manage back-end inventory and automatically remove sold-out beverages in real time. Its engaging design also supports photos and videos.

Restaurants across the country have used Tastevin to revolutionize their day-to-day beverage programs and report they have seen a 15 to 30 percent increase in beverage sales.

A \$15 per iPad per month fee with a minimum one-year agreement is the only required cost. The fee includes all software upgrades and features, as well as remote staff training, installation and ongoing remote tech support. Tastevin also offers an optional one-time fee to have a team member onsite for delivery, training and to build all beverage and food content. For those unsure of whether or not to purchase iPads, Apple Inc. offers an affordable leasing program through its business financing program.

*For more information, visit [www.tastevinapp.com](http://www.tastevinapp.com).*